

Communications and Creative Director Job Description

To partner with our current staff-team in order to connect, equip, and send God's people.

Education Requirements - Minimum High School Diploma (College Degree Preferred)

Qualifications and Expectations:

- Profess and demonstrate a passionate and deep faith in Jesus Christ
- Commitment to personal spiritual growth and healthy lifestyle
- Have a heart to see people connected, equipped, and sent.
- Teachable, self motivated and able to work independently and efficiently
- Must have strong attention to detail
- 3-4 years experience in communications and creative related work
- Great written communication skills
- Familiar with the latest trends and techniques for creating a compelling social media presence
- Proficient in Adobe Creative Suite / Affinity
 - Photoshop, Illustrator, Premiere/Final Cut Pro
 - After Effects is a plus
- Photography/Videography experience with both shooting and editing
- Web Experience is a plus

Responsibilities:

- Reports directly to Executive Pastor.
- Coordinate all marketing (social, print media, video, web presence) to support the overall vision.
- Oversee and carryout church wide communications including social media, print, and electronic.
- Work alongside all ministry areas to help them communicate the vision as clearly as possible
- Participate in Service Planning meetings bringing creative ideas on how to communicate the gospel clearly.
- Create video content from concept to completion: includes writing, storyboarding, shooting, lighting, producing, directing, editing and finishing.
 - Testimonies/Promos/Announcements/Etc
- Lead contract graphic designers and videographers ensuring brand consistency.
- Oversee on all print orders ensuring consistency and excellence.

Hours Required:

• 40 hours/week